Long Term Care Insurance Gains Momentum Thanks to State Promotions, a Leading Brokerage Reports

Published: Wed, 26 Sep 2007, 14:53:00 GMT
Edited by Debra Tone

KIRKLAND, Wash. - Sept. 26 (SEND2PRESS NEWSWIRE) -- Long term care insurance, once a bit player in the health insurance field, is now entering center stage thanks to influential backers: states like California, Connecticut, Indiana and New York. These four are the original long term care "partnership" states, now joined by many others. "States with partnership programs are spending millions promoting LTC insurance through the media and direct mail," says Cameron Truesdell, CEO of LTC Financial Partners (LTCFP), America's most experienced long term care insurance brokerage. "More important, they're providing financial incentives to help people participate."

The financial incentives vary by state, including tax deductions for premiums and a conditional loosening of the Medicaid purse strings. "Buy a state-approved long term care policy, and Medicaid in your state could offer backup protection (with certain qualifications)," says Truesdell.

"We see more and more states implementing these promotional and support programs," Truesdell continues, "and the public is responding." Participating states now include Virginia, Iowa, Minnesota, Rhode Island, and Florida, "and we expect most states to climb on the bandwagon," he predicts. To handle the increased public demand, his organization has expanded from fewer than 100 agents in 2005 to nearly 400 today.

Why are states promoting the private insurance? Any why are they offering financial carrots for participation? "It's simple," Truesdell explains. "There are 77 million baby boomers nearing retirement with predictable periods of incapacity. The states just can't foot the bill for all that nursing home or in-home care. They'd go broke. So they're encouraging people to protect themselves through the private sector."

How does one sign up for a partnership-approved long term care policy? "You can't do it through just any insurance agent," says Truesdell. "Each partnership state certifies a number of reputable insurance carriers and agents to represent their program in their particular state. At LTCFP we have more state-partnership-certified agents than any other brokerage specializing exclusively in the long term care field. In fact, some of our agents have been qualified to guide other agents through the certification processes."

A national list of state-certified agents may be found at www.ltcfp.com by clicking on "Find an agent." These experts can provide details of the partnership program, if available, in their state; and they may know of pending legislation to launch a partnership program if their state does not currently offer one.
Long Term Care Insurance Gains Momentum Thanks to State Promotions

NEWS SOURCE: LTC Financial Partners

Send2Press® is the originating wire service for this story.

THE CONTENT OF THE ABOVE NEWS STORY WAS PROVIDED BY THE NEWS SOURCE WHO IS SOLELY RESPONSIBLE FOR ITS ACCURACY.

More Information and Media Contact:
For questions about this story, contact the news source:
» LTC Financial Partners

IMPORTANT: FOR INFORMATION ABOUT OR TO CONTACT THE ORGANIZATION(S) MENTIONED IN THE ABOVE NEWS ARTICLE, PLEASE CONTACT THE NEWS "SOURCE" AND/OR THE COMPANY(S) IN THE NEWS ARTICLE AT THEIR WEBSITE(S), AND NOT SEND2PRESS (THIS SITE).

For questions about this story, contact the news source:

More Information and Media Contact:
For questions about this story, contact the news source:
» LTC Financial Partners

IMPORTANT: FOR INFORMATION ABOUT OR TO CONTACT THE ORGANIZATION(S) MENTIONED IN THE ABOVE NEWS ARTICLE, PLEASE CONTACT THE NEWS "SOURCE" AND/OR THE COMPANY(S) IN THE NEWS ARTICLE AT THEIR WEBSITE(S), AND NOT SEND2PRESS (THIS SITE).

Technorati Tags:
Send2Press
CEO Cameron Truesdell
LTC Financial Partners

View a list of our news archive sponsors

ContextEngine® Sponsors:
Ponce Puerto Rico
Mass media distribution services
Hearing test
Puerto Rico marketing

ContextEngine is a reg. TM of Neotrope®

News by Locale
Alabama News
Arizona News
California News
Colorado News
Connecticut News
Delaware News
District of Columbia News
Florida News
Georgia News
Hawaii News
Idaho News
Illinois News
Indiana News
Iowa News
Kansas News
Kentucky News
Louisiana News
Maine News
Maryland News
Massachusetts News
Michigan News
Minnesota News
Mississippi News
Missouri News
Nebraska News
Nevada News
New Hampshire News
New Jersey News
New Mexico News
New York Network™
North Carolina News

Journalism and Writing
Photography
Printing and Packaging
Computing
Mobile Computing and PDA
Hardware and Peripherals
Networks and Encryption
Software
Biometrics and Bioware
Support and Warranties
Events and Shows
LBS and GPS Applications
VAR and IT Consulting
Construction and Building
Architecture
Interior Design and Furniture
Business Services
Building Projects
Education and Schools
Electronics
Employment, HR and Outsourcing
Energy, Oil and Gas Production
Entertainment
Acting and Modeling
Books and Publishing
Consumer Electronics & Gadgets
Fashion
Industry Services
Music and Recording
Industry
Movies & Film
Making
Podcasting
Pop Culture and Cool Stuff
Radio and Internet
Radio
Television
Theater & Live Events
Video & DVD
Video Games & Software

Send2Press is the originating wire service for this story.

Weekly E-Mail News Summary
Choose RSS News Feeds by Topic
Find More News Content About LTC Financial Partners

Site Search: Current News » LTC Financial Partners

» SPHERE: Related Content — CLICK HERE to See What Else is Out There!
» Read More Insurance News » Other News

MORE INSURANCE NEWS

More Insurance News » Top of Page » Home

Add to My Yahoo! Add to My MSN

Bookmark and/or share this content with your social network:

» Permalink for This Article

More Insurance News » Top of Page » Home

» Grab this Headline Animator

JOURNALIST RESOURCES

Media Copy of Original Press Release:
PLAIN TEXT FORMAT (UTF-8)
PDF FORMAT
Weekly E-Mail News Summary
Add Our Headlines to Your Site Automatically (FREE)
Find More News Content About LTC Financial Partners

Site Search: Current News » LTC Financial Partners

» Subscribe in a reader

READER RESOURCES

E-mail This Article
Printer-Friendly Version
Choose RSS News Feeds by Topic

Add to Google Add to My Yahoo! Add to My MSN

Bookmark and/or share this content with your social network:

» Permalink for This Article

More Insurance News » Top of Page » Home

» Grab this Headline Animator

OTHER RESOURCES

Business Tools:
Send Your News to the Media
Targeted News Distribution
Press Release Writing and Editing

Webmaster Tools:
Add Our Headlines to Your Website

Site Search: Current News » LTC Financial Partners

TECHNICAL RESOURCES

This article is Copr. © 1983-2007 Neotrope / Send2Press. Reproduction of this news article version requires written authorization. You may freely link to this article. Journalists (see the section "Journalist Resources" above) may use orig. news release as the basis for an article. News Websites may republish the "news release" text version linked to above under "Journalist Resources" except must
Long Term Care Insurance Gains Momentum Thanks to State Promotions, a Leading Brokerage Reports

Long Term Care Information by Video - LTC Financial Partners Takes Leadership Role - Offering 3 of Top Ten 'Hits' on Google Video

LTC Financial Partners Applauds Kiplinger's Personal Finance for 'Authoritative' Advice on Long Term Care Insurance

Difficult Long Term Care Insurance Choices - A Specialist Can Help in Three Ways

New Consulting Service Launched at 59th Annual SHRM Conference to Help Human Resource Managers and Benefit Consulting Firms Address Long Term Healthcare Planning in the Workforce

Beware of Long Term Care Insurance Cost Comparisons

Insurance Adjuster Training Course Teaches Ways to Save Property Owners Money During Hurricane Season

Long Term Care Insurance Fights African Poverty; Campaign Gains Momentum as Four Organizations Join Team of Industry Contributors

AutoHomeHealthLife.com Releases Insurance Rates Comparison Chart That Offers Surprising Results

Long Term Care Resources Offers Long Term Care Benefits to Delta Kappa Gamma Society International Members

Million-Dollar Secret of Fast-Growing Long Term Care Insurance Brokerage

Buy Long Term Care Insurance Long Before You Need It, Experts Advise

Agents Keep Flocking to LTC Financial Partners, the Fast-Growing Long Term Care Insurance Brokerage; 239 Have Joined So Far

Long Term Care Could Surpass Childcare as Challenge for American Business

Long Term Care Insurance Agents Become Educators, A New Trend

Long Term Care Resources Introduces New Long Term Care Planning Kit for Attorneys

How to Pick a Long Term Care Insurance Agent; Six Questions to Identify a Real Pro

Quiz on Long Term Care Risk Factors From LTC Financial Partners

Three Ways to Simplify Long Term Care Insurance Choice - from LTC Financial Partners: Answers to Mind-Boggling Complexity

Long Term Care Experts on Call; Army of 200 Will Help Companies Help Aging Employees

From Prescription Drug Plans to Long Term Care Policies, Government Forcing Another Tough Choice; Help Offered by Insurance Experts

'LTCI Live' - Long Term Care Insurance, Hot New Topic on the Lecture Circuit; for Groups Seeking Speakers, LTC Financial Partners Offers Army of Experts Free of Charge

LTC Financial Partners Named Long Term Care Insurance 'Resource Partner' for Financial Planning Association(R); Information Now Available to FPA(R) Members in All Branches

Praise for New York's Public Education on Long Term Care Insurance; Leading Brokerage, LTC Financial Partners, Urges Other States to Follow the Lead

Long Term Care Insurance More Attractive Thanks to New Law; Answer Service from LTC Financial Partners Tells Who Can Benefit and How

Agents Flocking to LTC Financial Partners, the Fast-Growing Long Term Care Insurance Brokerage; 'Top Producers Want To Be Owners,' the Company Explains

Insurance Outsourcing Service Pumps Cash into CPA Firms

Fantasy Sports and Trivia

Online Publications & eZines

Performers and Parties

Offbeat

Environment and Ecology

Family, Parenting and Children

Food & Beverages

Gaming & Casinos

General Editorial

African American Interests

Holidays and Seasons

Latino Interests

Men's Interests

Native American Interests

Opinion & Commentary

Senior Citizen Interests

Women's Interests

Free Speech

Brides and Weddings

Government

Elections & Politics

Protests & Marches

Awards & Events

Ballots, Bills and Laws

Local and Regional Govt.

Economic Development

Health, Diet & Fitness

Home & Garden

Insurance

Internet and Websites

e-Commerce

e-Marketing

New Websites

Online Shopping

Sites

Web Hosting & ISPs

Web Software & ASP

Online Auctions

Directories & Portals

Business & Social Networking

blogs and Forums

Web Development & Outsourcing
Long Term Care Insurance Gains Momentum Thanks to State Promotions, a Leading Brokerage Reports

Millennium Administrators, Inc. Has Been Selected by Brown’s Automotive Group to Provide Stand Alone RX Benefits

Long Term Care Insurance Video Clip and Guidebook Now Available

An Aging Population Will Need Modified Homes; New Course from LTC Financial Partners Gives Guidelines for Builders, Agents, and Homeowners

Nation’s Top Long-Term Care Insurance Producers Announced

Kansas City Briefing Sparks Drive to Keep America from Going Broke; Long-Term Care Insurance the Key

Averting Financial Disaster for 20 Million - KC Confab Will Chart the Path

AirSure Limited and Aero Insurance Merge to Form General Aviation’s Largest Insurance Brokerage

With Government Distracted, Private Program Seeks to Avert New Disaster: Abject End for Millions

Long Term Care Insurance Brokerage Announces Chain of Press Information Websites

Insured Offshore Energy Losses from Katrina Projected at $2 Billion - Estimated $300 Million Will Never Be Collected

Long Term Care Consume 'an Acre a Month,' But Affordable Insurance Can Save the Farm, Experts Say

Long-Term Care Insurance Could Soon Be 100% Tax-Deductible; Early-Bird Steps Can Assure Benefit

Latest Headlines

U.S. and World News

Eco Capital and Invest, Inc. and Green Oil Technologies, LLC Introduces Next Generation Gasification Technology to U.S. Markets

Spirit Drilling and Completion Fluids Expands to Rockies, Renames Dynamic Drilling Fluids Operations

Libreria Martinez Hosts Signing for Limited Edition of Controversial Novel, America Libre

M2SYS Technology Partners with TeraCorp Enterprises to Provide Added Security within Check Cashing Solution

Social Platform Grows - Social Networking Software Provider Moves, Adds to Team

Announcing the Los Angeles Leg of Dmitri Hvorostovsky's North America Tour

Executive Search Firm Opens New Office in Everett Washington

TeamF1, Inc. Joins MIT Kerberos Consortium as a Founding Sponsor

Prince Harry 'Dead' in Iraq War Memorial - The 'Brave At Heart' Honored with Royal Tribute in London

A&A Screening Solutions Pulls Ahead of The Competition in the Background Screening Industry by Utilizing deverus' New MX Advance Software Solution

Long Term Care Insurance Gains Momentum Thanks to State Promotions, a Leading Brokerage Reports

Intuitive Health in SoHo Teaches and Provides Healing Methods to Restore the Physical Being

Dominican Republic: Finest Beaches, Highest Peaks

LA Playwright Creates an Enormous Wave with His New Book, 'Touch the Ocean'

Consumers Seeking Home Improvements Can Research and Screen Contractors through Unique Web Site

JENA 6 LATEST UPDATE: Neo Nazi-Klu Klux Klan Groups Threaten Jena 6 Families and Black Residents

BETA Records Partners with Limelight Networks for Internet Streaming and Downloading of Songs and Videos

Nearly 3,000 in Attendance as the Black Knights of Towanda Baptize Their New Stadium and Multipurpose Complex Constructed by Southern Bleacher

Video, VOD and Streaming

Legal & Law

Manufacturing

Medical

Biotechnology

Devices & Research

Drugs & Pharmaceuticals

Hospitals & Nursing

Surgery & Neurotechnology

Private Practice & Medical Groups

Medical Business Services

Alternative Medicine

Long Term Care

Disabilities & 508 Compliance

Dentistry

Drug Rehabilitation

Medical and Health Products

NonProfit & Charities

Police, Fire & Rescue

Real Estate

Religion & Churches

Restaurant, Hotel & Hospitality

Sciences

Astronomy

Biotechnology

Devices & Research

Drugs & Pharmaceuticals

Hospitals & Nursing

Hospitals & Nursing

Surgery & Neurotechnology

Private Practice & Medical Groups

Medical Business Services

Alternative Medicine

Long Term Care

Disabilities & 508 Compliance

Dentistry

Drug Rehabilitation

Medical and Health Products

NonProfit & Charities

Police, Fire & Rescue

Real Estate

Religion & Churches

Restaurant, Hotel & Hospitality

Sciences

Astronomy

Nanotech

Safety & Security Solutions

Sports and Activities

Baseball

Outdoors & Camping

Ski & Snow Sports

Water Sports

Boxing & Weightlifting

Martial Arts

Football

Soccer

Basketball

Stamps, Coins and Collectables

Taxes & Accounting

Telecommunications & VoIP

Trade Shows, Fairs & Expos

Transportation

Travel & Tourism

US and World History
Eularis Announces New Corporate Name and Expanded Product Offerings
O.J. Simpson and Crackhead Jesus Reveal Paradox of U.S. Justice System
Sunshine Media, Inc. Announces M.D. News Magazine to the Inland Empire Marketplace
Music on New Album is Classy Yet Casual and was Designed to Help Listeners Find New Ways of Thinking
Yale Law Women Releases 2nd Annual List of the Top Ten Family-Friendly Firms
TeamF1 to Demonstrate Integrated Draft 11n AP and Secure Business Gateway on AMCC's 440EPx Processor
Previser Launches New Website and Enhanced Version of its Oral Disease and Risk Assessment Software
Technology and Entertainment Weekly News Roundup for Week Ending Sept. 21, 2007
HostBridge Technology Supports IBM Rational Developer for System Z
Get Fit, Be Functional, and Live Pain Free with the PAST(TM) Core Training System
University of Sioux Falls Selects Southern Bleacher and Millers Sellers Heroux to Give Them First Home Field Advantage
New Snowplow Feature Provides Cutting-Edge Safety During Dangerous Winter Weather
Quik Pod Brings Facebook Photos and YouTube Videos into Focus
The City of Bedford Announces ARToberFest
This Competition Got Really Ugly - Golden Palace Sponsors the World Gurning Competition
North Miami Public Library Kicks Off Statewide Investor Education Initiative
GRACE Founder, Natasha Martin, Goes Beyond Microfinance and Reviews Grant Proposals to Help Grassroots Community-Based NGOs in Africa Address HIV/AIDS Epidemic
CA Certifies HostBridge as Interoperable with CA ADS and CA IDMS Online Applications
Nemesys Clothing Goes Bananas: Will Give iPhones, iPod Touches to Chimps
Crackhead Jesus Creates Hollywood Buzz
GSP Economic Architecture Expert to Speak at the 12th Annual Minnesota Development Conference
Advantage Trim and Lumber Announces the Release of Tigerwood Decking